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Press Release

For Immediate Release

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**Code Red to Provide Business Continuity Processes
for OBI Insurance Customers**

Code Red Business Continuity Services, LLC of Cranston, Rhode Island, today announced that OBI Insurance has selected Code Red to help its small and mid-sized commercial insurance customers with disaster-recovery planning to improve their chances of surviving a significant business interruption.

Code Red's services include pre-incident planning, emergency preparedness and business continuity planning. To deliver these services, the company employs experts from the public and private sectors with particular skills in dealing with fire, security, terrorism, facilities, hazardous materials and information technology.

"Today, business owners must be proactive in mitigating risk," said Code Red President Lori Adamo. "They cannot wait for or rely on first responders for complete response and recovery. Recognizing this, OBI Insurance has taken the appropriate steps to help its customers maintain an optimum level of performance during and after a calamity."

Having a contingency plan can mean the difference between staying in business or closing down forever after a disaster, according to Charlie Sidoti, head of Risk Control Services for OBI Insurance.

"With the services provided by Code Red, our policyholders can recover business functions more quickly, mitigate the loss of revenue and customers, maintain a positive public image, and minimize the loss of data – all while making critical decisions in a time of crisis," said Sidoti. "This program will definitely offer them a competitive edge."

OBI Insurance, through certain underwriting companies (Camden Fire, Employers Fire, and Pennsylvania General), provides a wide range of specialty, personal and commercial insurance products and services sold primarily through select independent agents exclusively in the state of Rhode Island. OBI Insurance traces its roots to 1831

and the Potomac Fire Insurance Company. The principal business office of OBI Insurance is in Boston, Massachusetts.

OBI Insurance's parent company is publicly traded on the New York Stock Exchange under the symbol "OB."

Code Red Business Continuity Services prepares businesses and organizations for the unexpected by dispatching their team of experts from the fields of fire safety, law enforcement, and business continuity planning to assess vulnerabilities, create a plan to strengthen the organization's readiness, and provide training for employees with a contingency plan custom designed for them. Code Red understands the importance of private/public sector collaboration when developing a plan, therefore, the Code Red team includes local emergency management planning into every plan they develop. Code Red Business Continuity Services, is located in Cranston, Rhode Island and services all of New England.



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